



## What Project Portfolio Management Can Do for Your Business

### Course Description

#### **The Challenge**

Formal projects are an enormous and important investment. But consider these questions: Are you confident that you are getting the most out of every project dollar? Do all of your projects fully support your business strategy? Are you certain that your projects actually deliver the Business Value they are supposed to? If not, how much of a return are you getting on your project investment?

#### **The Solution**

Project Portfolio Management (PPM) sustains your organization's business strategy by ensuring that you fund the right projects at the right time. When it works well, only the highest value projects are funded, you know the health of every project, you have control over the entire portfolio and you know how much Business Value each project will generate.

This 1-day course explains the benefits that you can expect from an effective PPM process, and presents steps you can take to obtain those benefits. Attendees assess their current PPM procedures and compare them with current best practice. Learning Objectives include:

- How Project Portfolio Management (PPM) is critical to any business
- Steps that managers can take to optimize PPM in their enterprise
- How to fund the right projects at the right time
- How to get the most Business Value out of every project
- Why the Project Management Office is an important PPM partner
- How formal project management improves the bottom line
- How PPM supports the CFO
- How to manage risks to your project portfolio

### Who should attend

CEO, CFO, COO, CIO, other Senior Executives who establish and execute Business Strategy; PMO Directors, Functional Managers and Executives with project responsibility; Portfolio Managers and anyone who uses projects to execute Business Strategy; anyone who is planning on implementing portfolio management software.

### Prerequisites

This course does not require any special knowledge of project management concepts, although a basic understanding is helpful for some of the exercises.

### Course Information

- **Duration:** 1 day

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- **Typical class size:** 6 to 30 attendees
- **Participants receive:**
  - PMP®-certified instruction
  - Comprehensive Student Guide
  - Certificate of Participation
  - 6 PDU's / Contact Hours in project management education
- **Course I.D. Number:** 1014

### Course Outline

- Why project success is not enough
- The promise of PPM
- The PPM process
- Role of formal project management in PPM
- Steps for improving PPM
- Making every project visible
- Getting the right projects funded at the right time
- Keeping the portfolio aligned with Strategic Goals
- Improving project success rate
- Giving management the information they need to manage the enterprise
- Managing portfolio risk
- Managing change in PPM
- Reporting on portfolio results
- Creating a portfolio that is a Business Value delivery machine

### Learning Approach

- A highly experienced instructor will use interactive lecture format, hands-on exercises, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in future projects.
- If you have modest project management knowledge, you will find that the clarity of the material and direct presentation style of the instructor will make the subject matter easy to understand.
- You will receive a Student Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.

### Why should I take this course?

- ***What Project Portfolio Management Can Do for Your Business*** presents a practical approach to implementing PPM in a way that can drive your Business Strategy forward. Take home a clear understanding of what you can do that will make a difference.
- Take this course and learn what you can do to ensure that you choose the right projects at the right time and reap the benefits of the Business Value that they can deliver.

### Cost and Availability

We can arrange onsite training to suit your requirements. See our website for the latest pricing information:

## **What Project Portfolio Management Can Do for Your Business**

<http://www.cvr-it.com>

### **Licensing**

This course is available under license to qualified Training Providers. We deliver a full set of courseware materials including instructor slides, instructor manual and student guide. Train the Trainer instruction is available to ensure that all providers adhere to the same high level of course delivery. For more information, contact us at [info@cvr-it.com](mailto:info@cvr-it.com)