

## Create Opportunity in Your Project NOW!

### Course Description

During this exceptionally uplifting and empowering treatment of Opportunity in projects, you will hear that there are plentiful Opportunities available in every project, if we know how to find them. Participants learn how numerous factors, including current project management practice and even the language we use to describe risk, actually prevent us from seeing Opportunity. Then attendees learn what they can do to make Opportunity more visible. Attendees work through a field-tested Seven Step approach to discover multiple Opportunities in their own projects. Topics include:

- Opportunity enhances post-project Business Value
- Two kinds of opportunity
- Why we are blind to most opportunities
- An effective Risk Model
- Vocabulary that supports work with opportunity
- Tools and techniques for opportunity discovery
- How stakeholder engagement can help surface opportunity
- A Seven Step approach to leveraging opportunities

### Who should attend

Project and program managers, project leads, PMO staff, anyone who manages project managers, functional managers with project responsibility.

### Prerequisites

This course assumes some knowledge of project management concepts and experience managing projects.

### Class Information

- **Course I.D. Number:** 3020                      **Typical class size:** 6 to 30 students
- **Duration:** Course lasts 1 day              **Delivery:** Virtual and onsite
- **Participants receive:**
  - PMP®-certified instructor
  - Participant Guide
  - Certificate of Participation
  - Relevant PM templates
  - 7 PDUs (Technical: 6 Leadership: 1 Strategic: 0)

### Why should I take this course?

- ***Create Opportunity in Your Project Now!*** presents a novel approach to working with project risk. The message is clear: we are not the pawns of fate; we can find opportunity even where we would least expect it.
- Take this course and learn what you can do to make full use of the positive side of the risk spectrum.

## **Create Opportunity in Your Project Now!**

### Course Outline

- Definition of opportunity
- Standard risk model
- Risk in project plans
- Managing risk
- How beliefs and behaviors regarding opportunity may not match
- Comparing opportunity with Threat
- Two kinds of opportunity
- Why opportunities are missed
- How watching for threats can lead us astray
- The need for better risk language
- An updated model of risk
- Seven Step Approach to Project Opportunity

### Learning Approach

- A highly experienced instructor will use interactive lecture format, hands-on exercises, group discussions and other techniques to drive home the essential points of this material
- We will build on your prior experience in this topic, while providing you with a structure and vocabulary to use in all of your future projects.
- If you have modest project management knowledge, you will find that the clarity of the material and direct presentation style of the instructor will make the subject matter easy to understand.
- You will receive a Participant Guide which will help you follow the material, take notes and retain what you learned so that you can apply it on your job.